

Savortex<sup>®</sup>

# VIDEO CONNECTED



MAXIMISE AWARENESS, PRODUCTIVITY,  
WELL-BEING, AND REVENUE WITH  
REAL-TIME MESSAGING.



# Smart Hygiene Smarter Advertising

The Savortex® AdDryer™ and Full Motion Sanitiser™ transform building facilities from a cost centre to a profit centre. Both units feature an in-built high-definition video screen that can display infomercials to generate revenue for the building owner. You can also display up-to-date health and safety information to elevate your brand or increase the building's transactional value with company news, promotions, and special offers.



## Compelling messaging:

The Full-Motion Dispenser™ and AdDryer™ feature a 5.7in screen that delivers targeted advertising and promotional content to drive revenue, raise awareness, and promote better hand hygiene and wellbeing.



## Real-time interaction:

Messages can be displayed in real-time, thanking staff for sanitising or providing current safety advice.



## Create messages in minutes:

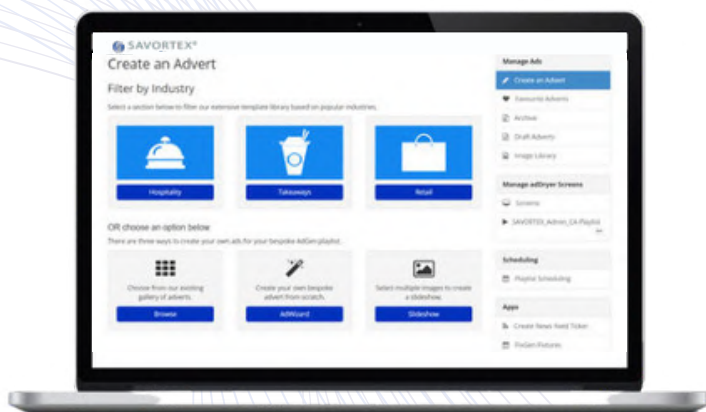
Messages and videos can be created or uploaded in minutes via our simple to use management system.



## Maximise Revenue:

AdDryer™ & Full Motion Sanitiser offer the perfect solution for promoting hand hygiene and driving new revenue streams. These innovative devices deliver targeted messages for maximum impact and earnings.

## THE SAVORTEX® ADWIZARD SYSTEM



**Request the *How to Guide:*  
Savortex® Advertising Content  
Management System.**

INTRODUCING THE FUTURE OF WORKPLACE SAFETY AND WELLBEING

# The Savortex® Full Motion Sanitiser™

Convey critical health and safety information with full HD video campaigns that remind staff to sanitise and promote better hand hygiene practices. The Full Motion Sanitiser comes with a complete hygiene management system and dedicated portal, allowing you to drive revenue with targeted advertising and promotional content.



3 Year  
Guarantee



THE  
SAVORTEX®  
HYGIENE APP



THE SAVORTEX® HYGIENE PORTAL

## KEY BENEFITS



### Compelling messaging:

Features 5.7in screen that delivers engaging messaging to advertise products or promotions and raise awareness, promote better hand hygiene & wellbeing.



### Remote liquid refill alerts:

The intelligent dispenser remotely informs managers when liquid is running low and displays usage information in real-time on the hygiene portal.



### Real-time infection control management:

You can use real-time hand sanitisation information to prevent the spread of infection and protect the safety and wellbeing of staff. The solution comes with a fully branded GDPR compliant\* hygiene app.



### A fully branded online Hygiene Portal:

The customisable GDPR compliant\* hygiene portal displays key hand sanitisation information for you to manage hygiene performance in real-time.

Available mains or battery powered.

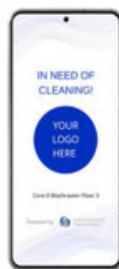
INTRODUCING THE FUTURE OF SMART HYGIENIC WASHROOMS

# The Savortex® AdDryer™

The AdDryer™ connects to the Internet and records real-time usage and content impressions, wirelessly reporting the data to our online portal for analytics, inspection alerts, and targeted messaging. With its programmatic content management system, AdDryer™ delivers tailored messages to users and drives new revenue streams.



5 Year  
Guarantee



THE  
SAVORTEX®  
WASHROOM  
APP



THE SAVORTEX® WASHROOM PORTAL

## KEY BENEFITS



**Compelling messaging:**  
Features 5.7in screen that delivers engaging messaging to advertise products or promotions and raise awareness, promote better hand hygiene & wellbeing.

ADD FEATURE\*



**Real-time washroom cleaning alerts:**  
The smart hand dryer alerts cleaners through your fully branded Savortex® Washroom App to inspect washrooms based on actual footfall metrics.

ADD FEATURE\*



**Access to your customisable online washroom portal:**  
The washroom portal allows you to see real-time washroom usage.



**The most sustainable hand dryer:**  
Made from recyclable ABS plastic, the uses 88% less energy than traditional dryers and saves 99% on cost against paper towels.



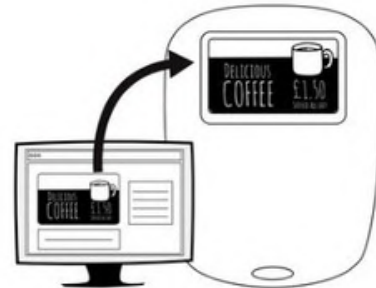
**Built to last:**  
Thanks to an advanced brushless motor and superior components the EcoCurve has a 10x longer lifespan than traditional dryers.

# How The Content Management System Works

You can use the Full Motion Sanitiser and AdDryer to display adverts, special offers, menus, news and up to date government advice.

## 1 CREATE AMAZING LOOKING MARKETING CONTENT IN MINUTES

Using our easy-to-use AdWizard, you can quickly edit the content using a simple web form, animate the text and images, then publish it to your screen. No technical expertise required.



## 2 CHOOSE FROM 100S OF PROFESSIONALLY DESIGNED ADS

You'll never be stuck for choice with our ever-expanding library of adverts, conveniently arranged into categories for almost any industry. Can't find what you need? We'll create it for you!



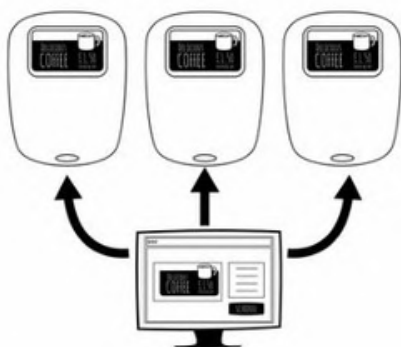
## 3 SCHEDULE ADS TO PLAY ON THE DAY AND TIME OF YOUR CHOICE

Plan in advance and ensure your content is seen – Perfect for sending out time-sensitive messages or promoting offers at specific times of the day.



## 4 MANAGE MULTIPLE SITES FROM A SINGLE LOCATION

YadDryer's scalable controls allow Administrators to manage all aspects of their account including their venues, screens, playlists, adverts and users.



## 5 SELL ADVERTISING SPACE TO LOCAL BUSINESS

Take advantage of adDryer's library of templates to advertise for local businesses and let your system pay for itself. Perfect for Taxi drivers, hairdressers, mechanics and more!



# Why advertise on the Savortex® Media Network?

Savortex® Media is a revolutionary eco-friendly advertising platform, enabling advertisers and our network partners to promote ad campaigns, rewards and incentives, specific to gender, time and location to guaranteed eyeballs and professional audience demographics.



FULL MOTION  
VIDEO



VIEWER INITIATED  
ENGAGEMENT



GENDER  
TARGETED



ECO FRIENDLY  
TECHNOLOGY

## UNRIVALLED ENGAGEMENT

The most challenging aspect of modern advertising is reaching people without the myriad of distractions we have available to us 24/7.

When people are drying their hands they are not distracted by other devices such as phones or other stimulators such as TV or typically, other people. This 'full focus' method of advertising offers a unique access to a captivated audience.



# SAVORTEX® SYSTEM PROTECT

## CONTINUING CARE

Savortex® System Protect provides unrivalled support, so you can rest assured that your hygiene management system is taken care of.

## SAFETY FIRST

Our unique remote servicing means we can deliver outstanding IT service without the need to access the premises.



## REMOTE ASSURANCE

As part of the Savortex® System Protect remote servicing fee, we offer the following services:



Dedicated account manager



Remote software and content management fault resolution



Dedicated software account management



Remote RFID tags and reader fault resolution



24-hour access to your data dashboard

Trusted by some of the world's  
most sustainable brands



And many more valued partners



## ABOUT US

# WHO IS SAVORTEX® ?

We are a multi-award winning British IoT (Internet of Things) hand-hygiene technology company with a decade of expertise in revolutionising workplace safety, cost-operational efficiency and hygiene.

## VISION

Our vision is to ensure the safety and well-being of the population through our environmentally responsible unique smart hand hygiene solutions.



## MISSION

Our mission is to continue to develop the world's most advanced data-led connected technologies. Creating the safest, smartest, most sustainable working environments.

## GOAL

Our goal is to form strong alliances with like-minded organisations to ensure the safety and sustainability of workplaces. We are committed to making a positive impact through philanthropic endeavours that nurture young minds and the environment for a stronger, more sustainable future.





# Savortex<sup>®</sup>

## WEBSITE

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