

TRACOUk

Installation - Relocation - Storage
Office Moves - Clearance - Crate Hire
"Saving your business!"



SOCIAL IMPACT REPORT

Jan 22- Dec 22





Founders Foreword

2022 was a steady year in terms of our growth and our impact in the world. Revenue was a little higher as the pandemic was seemingly erased from nearly all business activity and our recycling rates also rose due to the same increased levels of activity. This coupling of growth of revenue and growth of recycling isn't uncommon but it's not something we want to get comfortable with.

Growing revenue while growing 'reuse' is the statistic we want to demonstrate. If I'm honest, we have a lot more work to do before we can turn this trend around. We have to find and convince people and companies that procuring, at the very least, some aspect of the new design used, is the right sustainable option.

Mixing old and new is a design concept that works incredibly well in bar or restaurant fitouts. If you think about the places we drink and eat, the places that look and feel great mix old timbers or metal in new and cool ways. Offices have started to learn this trick but not fast enough to stop the amount of furniture that is recycled vs reused.

Our mission at TRACOUK, is to be the greenest, smartest and most thoughtful marketplace committed to saving and supplying sustainably office furniture and equipment. Our purpose is to provide quality work environments and spaces that don't, literally or metaphorically, cost the earth. More than that, we aim to help you feel good about fulfilling your desire to fit out or change your workspace whilst providing a framework to do it as sustainably as possible.

Being 'steady' isn't where we aim to be either and it's not where we add the most value. I want 2023 to be the year we raise our head above the clouds and look at 'blue marble' with renewed vigour. We as a company are VERY necessary to society. By offering used furniture and materials we help people and companies bring some balance back into their decisions.

So, if you're reading this and you need something 'different', not necessarily new, then search for our name and join the reuse revolution!

Jason Bentley, Managing Director



WHO ARE WE?

TRACOUK HAVE SUCCESSFULLY MIGRATED FROM A LOCAL MAN AND VAN COMPANY TO A NATIONAL ONE STOP CLEARANCE, RELOCATION AND STORAGE ORGANISATION. WE CLEAR REDUNDANT OFFICE FURNITURE AND EQUIPMENT, RE-DISTRIBUTE IT, AND USE THE SALE PROCEEDS TO FUND INNOVATIVE CIRCULAR REUSE INITIATIVES.

WE ALL NEED TO KEEP GOODS IN USE FOR LONGER. THIS PROTECTS PRECIOUS RESOURCE FROM BEING PLUNDERED, ESPECIALLY AS THEY'RE ALREADY IN CIRCULATION. WE KNOW WE LIVE IN A WORLD OF OVER CONSUMERISM IN JUST ABOUT EVERY SECTOR... WELL IN THE F&E SECTOR, WE'RE DOING OUR BIT!

WORKERS



**STAFF 2022
YEAR END**

22



**FTE COUNT
FOR 2022**

11



**TOTAL
TRAINING
COURSES**

18



**TOTAL
TRAINING
HOURS**

206 HRS



working with disabled people

We are able to support 2 of our staff members, who have significant barriers to working, thanks to HSDC (Havant and South Downs College) and Enable Ability. They both work for us part-time and complete tasks in the warehouse and externally go on clearances, installations and relocations with fittings.

100%

**STAFF PAID ABOVE
LIVING WAGE**

TRACOUk paid all its employees remuneration above the National Minimum Wage. We have no gender pay gap to report.



3

**PART TIME
EMPLOYEES**

MALE

82

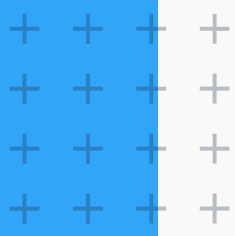
FEMALE

18

WORKERS 2.0

Our workers in action...





B-CORPORATION

BECOMING A B CORPORATION IN 2020 WAS A SIGNIFICANT MILESTONE FOR TRACOUK SINCE IT MEANT WE WOULD BE LEADING THE WAY IN THE B CORP WORLD IN PORTSMOUTH, BECOMING THE CITY'S SOLE B CORPORATION!

TRACOUK ACHIEVED A SIGNIFICANT MILESTONE IN JUNE 2022 BY BEING AWARDED THE 'BEST FOR THE WORLD 2022' CERTIFICATION. THIS PRESTIGIOUS RECOGNITION PLACES TRACOUK AT THE FOREFRONT OF THE CATEGORY, DEMONSTRATING EXCEPTIONAL LEADERSHIP IN CREATING POSITIVE IMPACTS FOR PEOPLE, COMMUNITIES, AND THE ENVIRONMENT.

'FOR RECOGNITION OF YOUR EXEMPLARY PRACTICES IN THE AREA OF WORKERS' AS A BEST FOR THE WORLD B-CORP, WE ARE RECOGNISED AS SCORING IN THE TOP 5% IN THE WORKERS 'IMPACT AREA'.

Corporation

Find out how we are reinventing business at bcorporation

ENVIRONMENT

In 2022, we remained committed to achieving NetZero by addressing our carbon footprints in Scope 1 and 2 at TRACOUK. Although Scope 3 is currently being developed, we anticipate its completion by the end of 2023.

SCOPE 1

3,350kg CO₂e
28 Metric Tonnes

CARS OFF THE ROAD

75

TREES PLANTED

97

HOUSES POWERED

46

SCOPE 2

3,350kg CO₂e
3.35 Metric Tonnes

CARS OFF THE ROAD

9

TREES PLANTED

12

HOUSES POWERED

5



ENVIRONMENT 2.0

ESG DATA

FROM RECYCLED ITEMS...

CARS OFF THE ROAD

68

TREES PLANTED

243

HOUSES POWERED

34

FROM REUSED ITEMS...

CARS OFF THE ROAD

20

TREES PLANTED

15.7

HOUSES POWERED

32.8

TRACOUK stands out by providing ESG data (Environmental, Social, and Governance criteria) to clients and customers. This data allows analysis of how TRACO-provided services align with environmental, social, and governance decisions. ESG data offers valuable insights that standard financial research often overlooks.

Environmental: Considers the organization's commitment to preserving natural resources, addressing climate change, energy consumption, and overall impact.

Social: Focuses on how the organization treats people, encompassing customer satisfaction, health and safety, employee engagement, and diversity.

Governance: Examines the company's self-regulation, emphasizing internal controls, compliance standards, and leadership policies.

Example of ESG Report from TRACOUk to Client

TRACOUk

- THE RECYCLED ASSETS COMPANY -

TRACOUk Carbon Summary Report for TRACOUk
Carbon Equivalent Savings in Kg of CO2

CO2 Savings:

RE-USE

RECYCLE

LANDFILL



To Date

52kg

50kg

0kg

Estimated Outcome

62kg

50kg

0kg

This has / will save the equivalent of:



or



or



Trees Planted

Cars off Road

Houses Powered

From Reused Items

1

0.9

0.75

From Recycled Items

1.25

0.96

0.83



VEHICLES

TRACOUk made a shift in 2022 by replacing three-seater trucks with crew vehicles. As a result, we will begin to observe a change in our vehicle usage, leading to a decrease in fuel consumption. This modification enables our teams to utilize fewer vehicles.

£24,147 PETROL CONSUMED BY
WHOLE BUSINESS 2022

OF WHICH...

£17,427 PETROL CONSUMED BY
TRACO VEHICLES 2022

47,156 TRANSPORT VEHICLE
MILES IN 2022

Down by **6,400** miles on previous year

**GLASGOW
SCOTLAND**

Conquering new horizons! In 2022, our nationwide serving company set foot in Glasgow, Scotland, taking on our furthest job yet





Director of Operations Foreword

This has been an exciting year for us. We started to monitor our own carbon footprint which changed our mindset and strategy when looking at projects. Buying more economical vehicles and looking at expanding our labour in targeted areas means we can operate at the same capacity but with less vehicles on the roads. This is good for our growth and great for the environment.

Andrew Jamieson, Director of Operations

COMMUNITY

NUMBER OF DIFFERENT
DONATION ITEMS

215

VOLUNTEERING
HOURS IN 2022

16 HRS

NUMBER OF CHARITIES
SUPPORTED

10

In 2022, TRACOUk demonstrated their commitment to the community by generously providing furniture and carpet tiles to less fortunate households, as well as donating cleaning and sanitary products to local charities, churches, and companies. Witnessing the smiles and joy on people's faces truly adds an extra layer of significance to our collective efforts in serving the community. This experience highlights the profound impact we can make by bringing comfort and support to those in need, making our community work all the more meaningful.



TRACOUk generously contributed £350 to The Roberts Centre, a charitable organization located in Portsmouth that provides assistance to families and young children. This donation was made by diverting funds originally designated for company beverages during the Christmas season in December 2022.



CUSTOMERS & CLIENTS



**F&E
CUSTOMERS**

870



**SERVICES
CUSTOMERS**

304

1,174

**TOTAL REBATE AMOUNT
PAID BACK TO CLIENTS**

£21,728

**NUMBER OF QUOTES
GENERATED IN 2022**

319

Google Review
received from a
TRACOUK Customer.

'What a great find. I recently purchased some used carpet tiles for a budget installation in my conservatory. I didn't want to spend a lot because it's a high traffic area and will slowly get trashed, so I chose these high quality barely used Milliken tiles. I carpeted the whole area for £35 and have tiles spare to swap out when the inevitable accident occurs. TracoUK are a sensible and ethical choice for your office and home because they reduce waste, landfill and contribute to good causes, and the staff are lovely and helpful. I will definitely use them again and recommend you check their website and eBay store for some great items.' - Google Review

These assets taken from Holborn have ended up with a lovely lady called Anna, who has opened a Cafe called Fries Love in Portsmouth!



The Chesterfields we recovered have ended all the way to West Africa in Nigeria.



"I just wanted to say thank you very much to you and your team for today. I really appreciate all the hard work and efforts to make sure everything was completed as requested. They are a great team - very helpful and friendly."

Rebecca McKenna
Reassured

GOVERNANCE

OVERALL REVENUE 2022

£853,161.55

PROFIT EXPRESSED
AS A % OF REVENUE

6%

DONATED TO SFF
IN 2022

£20K

2 DIRECTORS

Board Membership: In 2022, Andrew Jamieson was named Director of Operations, where he continues to support the team with Jason.

A goal for 2023: By the end of the year all energy usage of the Warehouse and Offices will be Solar Powered. This is just 1 step towards making the future of Portsmouth greener.

ACCREDITATIONS...



Certified



SFF: SUSTAINABLE FUTURE FUND... THE FIRST YEAR



TRACOUk acknowledges the challenges of reusing surplus or redundant furniture and equipment. Therefore, we aim to assist social enterprises and purpose-driven businesses in developing tools, investing in training, and discovering innovative methods to prolong the lifespan of goods.

TRACOUk and ACTION HAMPSHIRE collaborate to launch the Sustainable Future Fund, supporting local artisans and furniture makers in the circular economy.



Left: **Ecoswap** (a refillery, eco and preloved shop).

Right: **Fabshab** (A 'dream team' of 2 artisan/furniture makers saving the everyday items one piece at a time!)



Ameenah Begum

Founder of Planet Friendly Paint

Received Grant of £5,000

Ameenah Begum, Founder of Planet Friendly Paint, aims to grow the business and raise awareness of business waste through a grant. Planet Friendly Paint transforms waste makeup into zero-waste watercolour paints, empowering artists to convey an eco message through art. By upcycling donated expired and unwanted makeup, the business supports cosmetic retailers' sustainability goals and engages the local community in practical change while recycling hard-to-recycle packaging.

